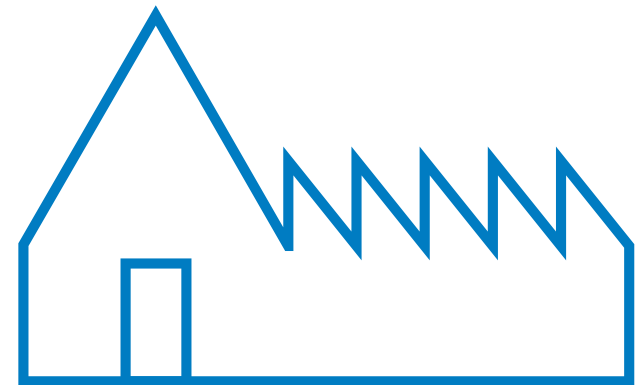


Management Challenges for Family Businesses in the Global Economy

Ciclo di incontri con manager
e specialisti di Family Business



Introduce e modera gli incontri:
Prof. Alfredo De Massis

Programma

16 marzo, ore 10:30 – 12:30 | Aula seminario 5

Natuzzi: The story of a family business that revolutionized an entire industry building a bridge between tradition and innovation.

Luca Condosta, Group Vice President Finance ABB

27 marzo, ore 09:30 – 12:30 | Seminario 3

Hengdian Group: between business and society.

The globalization of Chinese family companies: trends and issues.

Airaldo Piva, CEO of Hengdian Group Europe

6 aprile, ore 10:30 – 12:30 | Seminario 3

Mediation of conflicts as a tool for survival of family firms.

Franco Cesaro, CEO of Cesaro & Associati

13 aprile, ore 14:00 – 16:00 | open air theatre

Understanding the family business consultant and what is different about management consulting to family enterprises.

Luciano Gittardi, CEO and Co-founder of Familia

18 aprile, ore 10:30 – 12:30 | open air theatre

Family business in South Tyrol: The case of Niederstätter.

Maria Niederstätter, Family owner and CEO of Niederstätter

19 aprile, ore 11:00 – 13:00 | open air theatre

Professional management and generational transitions in family business: The Oberrauchfamily, the Oberalp Group and Salewa.

Ruth Oberrauch, Salewa and Oberalp Group

3 maggio, ore 10:30 – 11:30 | open air theatre

Mediating between generations: Methods and tools.

Franco Cesaro, CEO of Cesaro & Associati

3 maggio, ore 11:30 – 12:30 | open air theatre

Family offices and family business finance.

Josef Prader, Founder and CEO of Prader Bank

10 maggio, ore 14:00 – 17:00 | open air theatre

Growing a successful and global family business: Management lessons from Forever Living Products.

Giancarlo Negri, CEO of Forever Living Products Italy

11 maggio, ore 10:30 – 12:30 | open air theatre

Tradition and innovation at Pellini Caffè.

Nicolò Pellini, Head of Management Control Systems, Third generation member at Pellini Caffè

Introduce e modera gli incontri: Alfredo De Massis, professore ordinario di Imprenditorialità e Family Business alla Facoltà di Economia

I seminari si svolgeranno in **lingua inglese** oppure in **lingua italiana con traduzione in inglese** e si terranno presso il **NOI Techpark**, il nuovo parco tecnologico di Bolzano.

Il ciclo di seminari sulla gestione delle imprese familiari è promosso dal **Centro per il Family Business Management** ed è aperto al pubblico, coerentemente con l'intenzione del Centro di essere vicino al territorio e alla sua comunità imprenditoriale e politica.