

Management Challenges for Family Businesses in the Post-Covid Global Economy

NOI Techpark, Aula A2.2.32

CICLO DI INCONTRI CON MANAGER
E SPECIALISTI DI FAMILY BUSINESS
CFBM.GROUPS.UNIBZ.IT

- **12 April 2022 | 15:00**
ALESSANDRO VELO
Family business advising: Insights from psychology and the family constellation approach.
Alessandro Velo, Coach and Change Facilitator
- **13 April 2022 | 10:00**
CESARO & ASSOCIATI
Mediation of conflicts, family firm survival and the rhythm of change in family business succession.
Franco Cesaro, Founder and CEO Cesaro & Associati
- **2 May 2022 | 13:00**
HENGDIAN GROUP
Hengdian Group: A case of evolution of family business in China.
Alessandra Ricci Piva, General Manager of Hengdian Group Europe (Hengdian Group)
- **2 May 2022 | 14:30**
DR. SCHÄR
Learning from exemplary family businesses: The case of Dr. Schär.
Ulrich Ladurner, President of Dr. Schär
- **3 May 2022 | 15:00**
LOACKER
Family tradition, generational transition, and change management: Preparing for the future.
Andreas G. Loacker, Vice Chairman of the Board and Managing Director Innovation
- **5 May 2022 | 10:00**
STRATEGY LEGAL TAX
CEO SELECTRA SPA
A dual perspective on generational change of local family businesses.
Marco Aurelio Mazzoni, Partner SLT – Strategy Legal Tax
Jessika Pernthaler, CEO Selectra Spa
- **5 May 2022 | 11:30**
FABRI
The practice of succession management in family SMEs: The case of FABRI (Family Business Resources for Italy).
Marco Palamidessi, President FABRI
- **10 May 2022 | 15:00**
MARKAS
Family-run business and digitalization: The case of Markas.
Evelyn Kirchmaier, General Manager at Markas
- **10 May 16:30**
FALCK RENEWABLES
Sustainability across generations in the family enterprise: The case of Falck Renewables.
Enrico Falck, Chairman at Falck Renewables and President of Sodalitas Foundation

- **11 May 2022 | 15:00**
ILLY GROUP
Diversity and culture in family business: The Illy Group.
Daria Illy, Board Member Illy Group
- **11 May 2022 16:30**
FONDAZIONE ADRIANO OLIVETTI
Coding a Legacy: Olivetti and the Factories of Good
Annalisa Galardi, board of directors of the Adriano Olivetti Foundation
- **12 May 2022 | 10:00**
ASSOCIAZIONE ITALIANA DELLE AZIENDE FAMILIARI (AIDAF)
Family firms: The voice of AIDAF.
Giovanna Gregori, Director Associazione Italiana delle Aziende Familiari (AIDAF)
- **13 May 2022 | 13:00**
RISO GALLO
Innovation as tradition in the family business: The case of Riso Gallo.
Emanuele Preve, Managing Director Riso Gallo International
- **13 May 2022 | 14:30**
NIEDERSTÄTTER
Generational transitions and female leadership in the family business: The case of Niederstätter. (TBD)
Maria Niederstätter, Senior Generation Leader and CEO of Niederstätter
Daniela Niederstätter, New Generation Leader of Niederstätter

Introduce e modera gli incontri:
Alfredo De Massis, professore ordinario di Imprenditorialità e Family Business alla Facoltà di Economia.
(alfredo.demassis@unibz.it)

I seminari si svolgeranno in **lingua inglese** oppure in **lingua italiana** o **tedesca**. Per iscriversi ai singoli incontri, consultare la pagina www.unibz.it/en/events. Il ciclo di seminari è promosso dal **Centro per il Family Business Management** con il supporto della **Camera di Commercio di Bolzano**.

Il Centro si occupa di ricerca internazionale e interdisciplinare, formazione, e trasferimento di conoscenze alla comunità su temi di gestione delle imprese familiari innovative. Coerentemente con l'intenzione del Centro di essere vicino al territorio e alla sua comunità imprenditoriale e politica, il ciclo di seminari è aperto al pubblico.

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