

Management Challenges for Family Businesses in a Polycrisis World

SEMINAR CYCLE WITH FAMILY BUSINESS MANAGERS AND EXPERTS
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- **4 April 2023 | 17:00 – 20:00 | Room NOI Techpark Sem3**
NIEDERSTÄTTER
Generational Transitions, Female Leadership and the Advantages of Intergenerational Cooperation in the Family Business: The Case of Niederstätter
Maria Niederstätter, Senior Generation Leader and CEO of Niederstätter
Daniela Niederstätter, New Generation Leader of Niederstätter
- **6 April 2023 | 17:00 – 19:00 | Room NOI Techpark Sem3**
LOACKER
Family Tradition, Generational Transition, and Change Management: Preparing for the Future
Andreas G. Loacker, Vice Chairman of the Board and Managing Director Innovation at Loacker
- **3 May 2023 | 13:00 – 16:00 | Room NOI Techpark A2.2.32**
SELECTRA
SLT STRATEGY LEGAL TAX
A Dual Perspective on Generational Change of Local Family Businesses
Jessika Pernthaler, CEO of Selectra
Marco Aurelio Mazzoni, Partner SLT – Strategy Legal Tax
- **4 May 2023 | 17:00 – 19:00 | Room NOI Techpark Sem4**
LOCONTE & PARTNERS
The Trust as a Tool for Generational Transfer and the Continuity of Family Firm Activity
Stefano Loconte, Managing Partner at Loconte & Partners – Extraordinary professor of Tax Law, LUM University
Giuseppe Degennaro
- **5 May 2023 | 10:00 – 13:00 | Room NOI Techpark Sem4**
ASPIAG SERVICE SRL
Aspiag Service and Our Leadership Principles
Christof Rissbacher, CFO and Board Member of Aspiag Service srl (brand dealer of DESPAR in Triveneto, Lombardy and Emilia-Romagna)
- **6 May 2023 | 9:00 – 11:00 | Room unibz C2.01**
ALESSANDRO VELO
Family Business Advising: Insights from Psychology and the Family Constellation Approach
Alessandro Velo, Coach and Change Facilitator
- **8 May 2023 | 13:00 – 16:00 | Room NOI Techpark Sem3**
RISO GALLO
Innovation as Tradition in the Family Business: The Case of Riso Gallo
Emanuele Preve, CFO At Riso Gallo & member of the 6th Generation
- **9 May 2023 | 17:00 – 20:00 | Room THUN-Lenet Group HQ**
THUN-LENET GROUP
Portfolio Management, Heritage and Future in family Business: The case of Thun
Guest Lecturers THUN-Lenet Group
- **10 May 2023 | 13:00 – 16:00 | Markas HQ**
MARKAS
Open and Inclusive Innovation in a Family Firm: The Case of Markas
Evelyn Kirchmaier, General Manager at Markas with the support of Ana-Sofie Schneider, Innovation manager and Elisa Montanari, Communication manager at Markas
- **11 May 2023 | 17:00 – 20:00 | Room NOI Techpark A2.2.32**
SFEM ITALIA
Entrepreneurial Families and Family Offices: The case of SFEM
Marco Stevanato, CEO of SFEM Italia
- **16 May 2023 | 10:00 – 13:00 | Room NOI Techpark A2.2.32**
HENGDIAN GROUP
The Role of Family Companies in Sustainability and International Present Challenges: The Case of Hengdian Group (China)
Alessandra Ricci Piva, Former General Manager of HG Europe (Hengdian Group)

Introducing and moderating the seminars: **Alfredo De Massis**, Full Professor of Entrepreneurship and Family Business at the Faculty of Economics and Management (alfredo.demassis@unibz.it).

The seminars will take place in **English** or **Italian** with English translation. To subscribe for an individual seminar, please visit the page: www.unibz.it/en/events. The seminar cycle is promoted by the **Centre for Family Business Management** of the **Free University of Bozen-Bolzano**.

The Centre conducts international and interdisciplinary research, education, and knowledge transfer activities on the topics of innovative family business management. Consistently with the Centre's willingness to maintain a strong relationship with the territory and its entrepreneurial and political community, the cycle of seminars is open to the public.